



TIX-SOCIAL

MORE THAN YOUR TRADITIONAL TICKETING PLATFORM



MISSION

“Tix Social is an innovative mobile digital ticketing platform that allows for an easy and enjoyable user experience while providing valuable market research data for sponsors and event promoters.”



USER EXPERIENCE



SHARE VIA SOCIAL MEDIA

Consumers earn revenue by sharing event links thereby creating broader event exposure



INTERACTIVE TICKETS

Videos and interactive engagement are part of the overall ticket experience



SPONSOR PLACEMENT

sponsorship offers are integrated as part of the ticket purchase experience



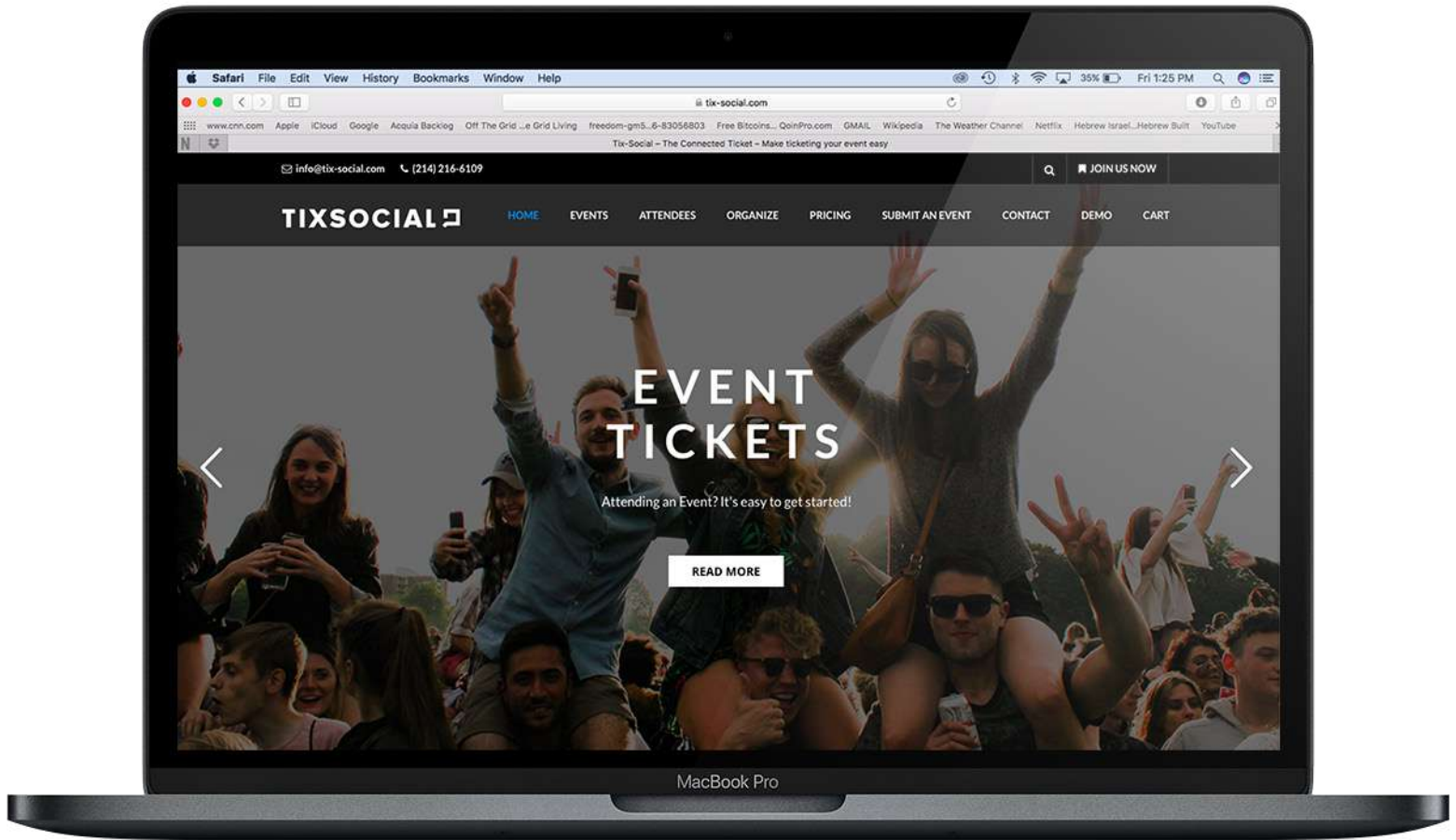
ANALYTICS

sponsors and event promoters will receive market data on ticket buyers



RELATIONSHIP BUILDING

Promoter receives market data on ticket buyer so this information can be used to personalize offers and future events



OUR PRODUCT



MULTIMEDIA TICKET

Images + Videos + Music



EASY TO USE

optimized for all mobile devices



FRAUD PROTECTION

Platform designed to offer
Fraud and Scalp Protection



SPONSOR PRESENCE

Barcode disappears sponsor
logo appears when validated



ENDLESS POSSIBILITIES

Smart Ticket is connected
to the internet

NEW MARKETING PROMOTION

How it works

Event Manager decides revenue share for every ticket sold



EVENT MANAGERS

Create events on tix-social.com and set revenue share parameters



USERS SHARE

Social web link to promote event on social media to Followers



REDUCE COST

Funds are automatically shared with social fan followers and event producer

All transactions are tracked via users unique web link

MOBILE COMMERCE MARKET

2018



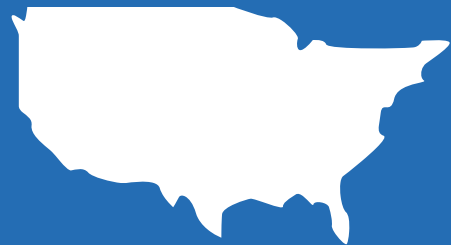
\$414 BILLION

Expected growth

2014

\$114 BILLION

Mobile commerce revenue



54%

Of all purchases in 2018 will be made over mobile devices



\$100.00

Average Current Concert Ticket



\$5.00

Average Current Transaction Fee



COMPETITION

TixSocial Provides Unique Specialized Marketing Features & Functionality

DISRUPTIVE STRATEGIES



TIX-SOCIAL

TICKETING

DISRUPTIVE PLATFORM



- Intelligent WiFi Big Data Analytics
- Precision Marketing Strategies
- Peer to Peer Social Commerce
- Pin-Point Product Placement

SOCIAL MARKETING

TIX-SOCIAL.COM



REVENUE MODEL

TixSocial Has Four Main Revenue Streams



CRYPTO CURRENCY

We are the first ticketing company able to accept crypto in the US market.

We are able to offer bank deposits into 38 countries, settled in US dollars, Euros, GBP and more.

we accept the following types of Crypto:

Bitcoin
Ethereum
Litecoin



TRADITIONAL TICKET SALES

Ticket sales become a catalyst for additional services and revenue opportunities



ADVERTISING

Advertising revenues include product sponsorship and personalized pin-point marketing through intelligent wireless platforms



FAN BASED MARKETING

Fans, Promoters and Performers fuel revenue streams through social marketing, product placement, mobile and online sales



PRIVATE LABEL

Entire platform, Fan Based Marketing Platform, Ticketing and Advertising can be private labeled to Venues, Organizations, Promoters and Performers



THANK YOU

TIX-SOCIAL



Sales

EMAIL | Sales@tix-social.com

WEBSITE | www.tix-social.com

PHONE | (888) 723-0015